Slideshow storyboard for your song

Use this sheet to plan one swipeable photo post. Fill the brief, write the cards, then check the actual TikTok preview. Every field and table in the Word version is editable; the PDF is for printing.

Artist and song _____

Intended recording or version

_____

Listening link _____

TikTok sound link or exact sound label

_____

Posting account _____

Give the reader a reason to swipe

Who this is for _____

What the opening promises

_____

What the final card resolves

_____

What someone should know about the song afterward

_____

Compare the available music

Keep the same cards. Listen to two available passages while reading and swiping naturally. Record actual starts, not guesses about which part will be available in the app.

Clip	Available start or identifying moment	What competes with or supports the words
A		
B		

Chosen passage and reason

_____

If each picture needs to land on an exact lyric or beat, make a timed video instead of a swipeable photo post.

Write the complete sequence

Write one line and one visual decision per card. Delete any row the post does not need. Add a row only when the next example, detail or turn earns another swipe.

#	Words on the card	Image and placement	What this card adds
1	Opening promise		
2			
3			
4			
5	Ending or final example		

Keep the pictures usable

Image sources and permission record

_____

Any person or private detail to remove

_____

Caption and clear song identification

_____

Read only the words in order. Then inspect only the pictures. Both should serve the same idea. A beautiful image that adds nothing can still be the card to cut.

A filled example to adapt

Side Streets is a fictional demo song. This original written sequence was edited and exported in AmpClip's Hook Explorer. It is a script example, not a published campaign or a measured result.

Listener situation Someone who moved away but still carries old habits.

Opening promise Leaving a place does not immediately change how you live.

#	Words on the card	Suggested owned image	What this card adds
1	you moved away. your habits didn't.	A familiar road or a travel bag	Names the tension.
2	you still pack for rain in a town you no longer live in.	A raincoat over an open suitcase; leave room for the line	An everyday behaviour makes it specific.
3	you know which window gets the afternoon sun.	Your photograph of that window	Changes the detail from habit to place.
4	you still call that road the long way round.	Your photograph of a familiar road	Adds recognition without repeating the suitcase.
5	some places take a while to leave you.	A departing view or another image that closes the journey	Resolves the opening.

Finish the sample for your song

Caption example: For the places you still know by heart. Soundtrack: Side Streets - [artist].

Replace the fictional song and generic suggestions with your actual track, true details and permitted photographs. Try a restrained verse and an instrumental passage against the same cards; listen before choosing. No audio audition is claimed for this sample.

Edit an original script in the free Hook Explorer

Check the actual draft

Inspect the whole post on the account that will publish. Save it as a draft while any required item remains unresolved.

Check	What you should see or hear	Done or fix needed
Format	Separate photos you can move through when a swipeable post is intended.	
Story	The body delivers the opening; the ending finishes the thought.	
Readability	Every sentence and important picture detail is readable on the phone.	
Sound	The intended artist, recording/version and an available passage that fits.	
Identity	An interested reader can identify the artist and song.	
Permissions	Pictures, text and private details are cleared for this use.	
Audience	The privacy/audience setting is intentional.	

Fix the problem you actually found

Timed video instead of photos: return to the photo-post route. Wrong recording: resolve sound availability before substituting. Native text on the wrong card: put the words on individual images and upload those finished cards. Blocked picture: move or shorten the words. Exact lyric timing: use a video.

Save enough to learn from the next post

Post link and date _____

Time spent and main change to test next

_____

Observation date or age of the post

_____

Response relevant to the song and next decision

_____

Compare posts at a similar age. Views, saves, song questions and listening activity describe different things; a change in one does not prove the cause of another.

TikTok official photo-post instructions

TikTok official sound instructions